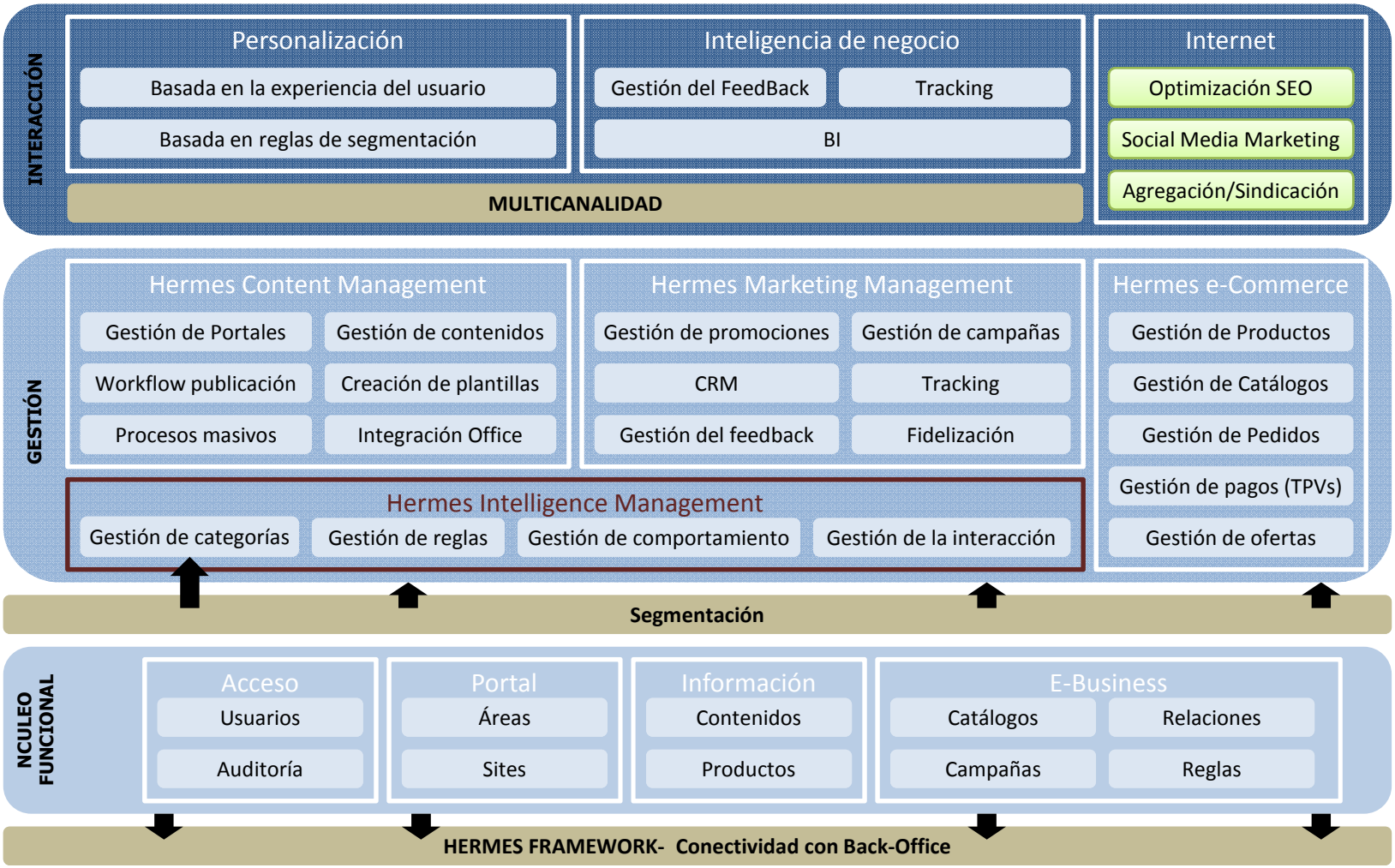Un portal orientado al cliente